

# American-Swedish News Exchange

1925

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NEW YORK

## AMERICAN-SWEDISH NEWS EXCHANGE

827 TRIBUNE BUILDING

DR. BÖRJE H. BRILIOTH  
*Director*

154 NASSAU STREET

NEW YORK, N. Y.

Secretary  
American Numismatic Society,  
Broadway & 156th Street,  
New York City.

Dear Sir:

A friend of the writer, Miss Berta Holmberg, owner of one of the most important numismatic concerns in Scandinavia wishes to get in touch with American collectors, dealers and amateurs in her line, as she has some very interesting collections of rare coins to sell. Miss Holmberg naturally wishes some publicity for what she has to offer in America and has already been in touch with "The Numismatist" in which she has a standing advertisement, but has written and asked me about what more could be done on this side.

Any advice that you might be able to give the writer would be highly appreciated.

Hoping you will pardon me for troubling you in this matter and thanking you in advance for any information you may give me I beg to remain,

Very truly yours,

*Börje H. Briliott*

P.S. I have some photos and data on the collections now to be sold.



January 14th, 1925

Dr. Børje H. Brillioth  
Amer. Swedish News Exchange  
154 Nassau Street, New York

Dear Sir:

Replying to your letter regarding Miss Berta Holmberg, as she has advertised in The Numismatist I think there is nothing more that can be done, as this magazine goes to about all the collectors. Our Society is largely a Museum and does not enter into commercial transactions; and we know of no one not taking The Numismatist, who would be interested.

Very truly yours,

Curator